

## Showcase for Creative Excellence General Guidelines

The Richland One Showcase for Creative Excellence (SCE) promotes student voice and identity and encourages students to explore media and visual literacy in the creation of a digital product. Participants engage in the ability to inquire, think critically, gain knowledge, draw conclusions, make connections, apply knowledge to new situations, create new knowledge, participate ethically in our democratic society, and pursue personal growth.

## Showcase Rules and Information

1. All entries must be related to an instructional activity or standard. The assigning teacher should ensure that the objective of the related lesson is clearly stated in a complete sentence or phrase on the application. Entries without a clearly stated objective will be disqualified.
2. Each entry will be judged in one of the following divisions:
  - Early Childhood (PreK-2), Primary (3-5), Middle (6-8) or High (9-12)
3. Entries must be produced by students from the idea to the finished product. Teachers may offer instruction and supervision, but the actual work must be done by students.
4. An applicant is eligible to receive no more than one award in each category or division.
5. Each entry submitted
  - must be submitted electronically to [sce@richlandone.org](mailto:sce@richlandone.org)
  - have been produced during the current academic year.
  - have the title, entrant or group's name and the school's name clearly provided.
  - have the curricular alignment completed and all other requirements checked.
  - show credit for copyrighted material.
6. Consideration will be given to the following in judging all entries:
  - compliance with the rules and regulations
  - suitability of title
  - instructional value and relationship or appropriateness to the instructional objective
  - imagination, creativity and originality
  - composition
  - technical quality: exposure
  - technical quality: workmanship
7. The assigning teacher should carefully review all applications before signing them. The teacher's signature on an application will verify that all information submitted is accurate. Please provide a scanned copy of this with the entries that are submitted to the District Level.
8. The Office of Learning Environments and Instructional Resources and appointed judges reserve the right to eliminate entries that, for any reason, misrepresent the rules or are deemed not suitable. All decisions are final.
9. Each entry will receive a Certificate of Recognition. Entries will be showcased on the Richland One web page and ROTV.

Showcase for Creative Excellence Application

Entries Due April 3rd, 2020

Applicant(s)

Name(s): \_\_\_\_\_

\_\_\_\_\_

(This will appear on the award certificate as it is submitted.)

School: \_\_\_\_\_ Grade: \_\_\_\_\_

Title of

Entry: \_\_\_\_\_

Category:

<input type="checkbox"/>	Photography
<input type="checkbox"/>	Comic Production
<input type="checkbox"/>	Book Production
<input type="checkbox"/>	Film
<input type="checkbox"/>	Animation
<input type="checkbox"/>	Audio Production

Curriculum Alignment: To be completed by the assigning teacher in a complete sentence or phrase.

Assigning Teacher or Faculty Name ( (Please Print): \_\_\_\_\_

Be sure that you have read all Rules and Regulations carefully to avoid disqualification. Check all items below to verify that you have met the requirements:

<input type="checkbox"/>	The entry was produced during the 2019 -2020 academic year.
<input type="checkbox"/>	Permission for the student's name to be used in publicizing materials has been granted.
<input type="checkbox"/>	The objective is clearly stated on the application and relates to classroom instruction.
<input type="checkbox"/>	The application is complete, has been signed by the teacher, and is included with the entry.
<input type="checkbox"/>	If copyrighted materials have been used, credit has been included.

By signing this form the assigning teacher affirms that all information is true and accurate and that he/she has approved the entry. It also affirms that permission has been granted by the parents or guardians to use the student's name in judging and publicizing the entry.

Assigning Teacher or Faculty Signature: \_\_\_\_\_

The Office of Learning Environments and Instructional Resources (LEIR) reserves the right to disqualify any entry which misrepresents or violates the rules.

SCE Film & Animation Rubric

	Exemplary	Proficient	Developing	Novice
<p><b>Story</b></p> <p>The film/animation reflects a message that is engaging.</p> <p>The film/animation reflects a message that is clear.</p> <p>The film/animation reflects a message that is unique.</p>	<p>The entry reflects all three of the recommended characteristics (engaging, clear, and unique).</p>	<p>The entry reflects two of the recommended characteristics (engaging, clear, and unique).</p>	<p>The entry reflects one of the recommended characteristics (engaging, clear, and unique).</p>	<p>The entry reflects none of the recommended characteristics (engaging, clear, and unique).</p>
<p><b>Characters/Setting</b></p> <p>The characters are fully developed. The characters are appropriate to the storyline.</p> <p>The sets/backgrounds complement the storyline.</p>	<p>The entry reflects all three of the recommended characteristics (developed and appropriate characters, and complementary sets/backgrounds).</p>	<p>The entry reflects two of the recommended characteristics (developed and appropriate characters, complementary sets/backgrounds).</p>	<p>The entry reflects one of the recommended characteristics (developed and appropriate characters, complementary sets/backgrounds).</p>	<p>The entry reflects none of the recommended characteristics (developed and appropriate characters, complementary sets/backgrounds).</p>
<p><b>Technical</b></p> <p>All audio effects are relevant to the story.</p> <p>All titles and credits complement the design of the film/animation.</p> <p>Copyrighted material must follow copyright guidelines. If copyright is not followed, the entry will be disqualified.</p>	<p>The entry reflects all three of the recommended characteristics (relevant audio, complementary titles and credits, copyright guidelines).</p>	<p>The entry reflects two of the recommended characteristics (relevant audio, complementary titles and credits, copyright guidelines).</p>	<p>The entry reflects one of the recommended characteristics (relevant audio, complementary titles and credits, copyright guidelines).</p>	<p>The entry reflects none of the recommended characteristics (relevant audio, complementary titles and credits, copyright guidelines).</p>
<p><b>Editing</b></p> <p>All visual transitions are smooth.</p> <p>All audio transitions are smooth.</p> <p>The film/animation reflects a variety of editing tools.</p>	<p>The entry reflects all three of the recommended characteristics (smooth visual and audio transitions, editing tool variety).</p>	<p>The entry reflects two of the recommended characteristics (smooth visual and audio transitions, editing tool variety).</p>	<p>The entry reflects one of the recommended characteristics (smooth visual and audio transitions, editing tool variety).</p>	<p>The entry reflects none of the recommended characteristics (smooth visual and audio transitions, editing tool variety).</p>

Direct all inquiries to: Office of Learning Environments and Instructional Resources. Waverley, 1225 Oak Street, Columbia, SC 29204 - (803) 231-6801

SCE Audio Production Rubric

	Exemplary 9-10	Proficient 6-8	Developing 3-5	Novice 1-2
	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p>Editing</p> <p>All visual transitions are smooth.</p> <p>All audio transitions are smooth.</p> <p>Creative use of available tools.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p>Content</p> <p>All content is original.</p> <p>Production creates a complete and cohesive narrative.</p> <p>A clear and compelling depiction of the topic.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p>Style</p> <p>Lyrics contain rhythm, end rhyme, and internal rhyme</p> <p>Lyrics effectively create a tone that matches the content</p> <p>Use of language is consistently clear, engaging and vivid and includes wordplay and/or figurative language</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.

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SCE Photography Rubric

	Exemplary 9-10	Proficient 6-8	Developing 3-5	Novice 1-2
<p><b>Composition</b></p> <p>The composition reflects the principle of balance.</p> <p>The composition reflects the principle of unity.</p> <p>The composition reflects the principle of emphasis.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Creativity</b></p> <p>The photograph reflects an original idea.</p> <p>The photograph reflects a special effect. (e.g. panning, light trails, diorama effect, dynamic lighting).</p> <p>The photograph is just one element of a medium (e.g. collage, photomontage, advertisement.)</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Technical Quality</b></p> <p>The photograph is in focus.</p> <p>The photograph reflects the appropriate exposure.</p> <p>The photograph is submitted in a professional manner (i.e. appropriate resolution, etc.).</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Overall Impression</b></p> <p>The photograph has aesthetic appeal.</p> <p>The photograph provokes a sense of wonder/questioning.</p> <p>The meaning of the photograph is open to multiple interpretations.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.

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SCE Comic Production Rubric

	Exemplary 9-10	Proficient 6-8	Developing 3-5	Novice 1-2
<p><b>Basic Elements</b></p> <p>The comic is labeled with the authors name.</p> <p>The comic is labeled with a title, and the name of the digital tool used.</p> <p>The comic includes a maximum of eight panels.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Characterization</b></p> <p>The comic reflects original characters.</p> <p>The characters gestures match their expressions.</p> <p>The characters expressions match their dialogue.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Theme</b></p> <p>All characters relate to the theme.</p> <p>All landscapes/backgrounds relate to the theme.</p> <p>All props relate to the theme.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Technical</b></p> <p>Spelling is accurate.</p> <p>Punctuation is accurate.</p> <p>Grammar is accurate.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.

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SCE Book Production Rubric

	Exemplary 9-10	Proficient 6-8	Developing 3-5	Novice 1-2
<p><b>Presentation</b></p> <p>The book includes a cover labeled with a title and the author's name.</p> <p>The story contains images/illustrations with supporting text.</p> <p>The book has aesthetic appeal.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Story</b></p> <p>The story is well written.</p> <p>Descriptive and vivid words are used.</p> <p>The story makes sense.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Composition</b></p> <p>The story has a beginning, middle, and end.</p> <p>Ideas are presented in a logical order.</p> <p>Content is relevant to the subject of the book.</p> <p>The writing style is appropriate to the type of book.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.
<p><b>Technical</b></p> <p>There are no grammar, punctuation or spelling errors.</p>	The entry reflects all three of the recommended characteristics.	The entry reflects two of the recommended characteristics.	The entry reflects one of the recommended characteristics.	The entry reflects none of the recommended characteristics.

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