

**Showcase for Creative Excellence
Book Production Rubric**

	Exemplary	Proficient	Developing	Novice	
	9-10 pts	6-8 pts	2-5 pts	0-2 pts	Points
<p><u>Presentation</u> The book includes a cover labeled with a title and the author's name.</p> <p>The story contains images/illustrations with supporting text.</p> <p>The book has aesthetic appeal- it is enjoyable or interesting to look at.</p>	The book reflects three of the recommended elements for presentation (cover, images/illustrations, and aesthetic appeal).	The book reflects two of the recommended elements for presentation (cover, images/illustrations, and aesthetic appeal).	The book reflects one of the recommended elements for presentation (cover, images/illustrations, and aesthetic appeal).	The book reflects none of the recommended elements for presentation (cover, images/illustrations, and aesthetic appeal).	
<p><u>Story</u> The story is well written.</p> <p>Descriptive and vivid words are used.</p> <p>The story makes sense.</p>	The story reflects all of the recommended elements of a story (well-written, descriptive/vivid words, and the story makes sense).	The story reflects two of the recommended elements of a story (well-written, descriptive/vivid words, and the story makes sense.)	The story reflects one of the recommended elements of a story (well-written, descriptive/vivid words, and the story makes sense.)	The story reflects none of the recommended elements of a story (well-written, descriptive/vivid words, and the story makes sense.)	
<p><u>Composition</u> The story has an arch - beginning, middle and end.</p> <p>Ideas are in a logical order.</p> <p>Content is relevant to the subject of the book.</p> <p>The writing style is appropriate to the type of book.</p>	The story reflects all of the recommended elements of composition (arch, logical order, subject, and writing style).	The story reflects three of the recommended elements of composition (arch, logical order, subject, and writing style).	The story reflects two of the recommended elements of composition (arch, logical order, subject, and writing style).	The story reflects one of the recommended elements of composition (arch, logical order, subject, and writing style).	
<p><u>Technical</u> There are no grammar, punctuation, or spelling errors.</p>	There are no errors in spelling, punctuation, and grammar.	There are 1-3 spelling, punctuation, or grammar errors.	There are 4-5 spelling, punctuation, or grammar errors.	There are more than 5 spelling, punctuation, or grammar errors.	

Direct all inquiries to:

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