



Dear Parent,

Greetings from the home of the Gamecocks! It is an exciting time for South Carolina Athletics as we prepare for our "Read with the Gamecocks" winter reading program which is an initiative to promote reading among K-8<sup>th</sup> grade students. Last year, we reached 500,000 people impacted by our school programs!

Attached to this is the reading log your student can fill out to earn men's and women's basketball tickets. All they have to do is read every day for two weeks and fill out the log. There is no set time, but we ask that you help us challenge your student both with content and length of time. Once they have finished the two week segment, make sure they turn their form back into their school on time so they will be included in receiving the vouchers. This year's winter literacy games are as follows:

- Men's Basketball vs. Missouri – Saturday, January 12, 2019 @ 1pm  
Colonial Life Arena
- Women's Basketball vs. Vanderbilt – Monday, January 28, 2019 @ 7pm  
Colonial Life Arena

The University of South Carolina believes that it is important that we encourage the development of basic reading skills. These skills are crucial to a successful school performance and we strongly believe that children have the ability to do anything once they are able to read.

I hope that your student will participate and look forward to seeing you at the literacy celebrations throughout the winter of 2018. Thank you for allowing us to be part of encouraging your student to continually work on their own reading skills!

Go Gamecocks,

A handwritten signature in black ink that reads "Rebecca Piner". The signature is written in a cursive, flowing style.

Rebecca Piner  
Assistant Director of Marketing

