



Visual Literacy is the ability to create, interpret and appreciate images and video in ways that advance thinking, decision making, communication, and learning.

Richland One's Visual Literacy Festival is a collection of individual contests designed to acknowledge the work done by students and faculty in the areas of non-print media and non-traditional print media. The work presented is not produced specifically for these contests but rather is material prepared for standards-based class projects during the school year. These exhibitions give the students the opportunity to obtain recognition for their work and to see how it compares with that done by other students within their grade levels from across the district.

The contests are open to all students and faculty members of Richland School District One.

APPLICATIONS ARE AVAILABLE ON THE ITS
WEBPAGE AT WWW.RICHLANDONE.ORG

THE AWARD FOR
CREATIVE EXCELLENCE IS A
SPECIAL AWARD

SPONSORED BY THE LAW

OFFICES OF

NEXSEN PRUET LLP.

THE MOST CREATIVE

INDIVIDUAL ENTRY IN EACH

CONTEST WILL RECEIVE THE

AWARD AND A \$500.00 SERIES E

SAVINGS BOND.

INSTRUCTIONAL TECHNOLOGY SERVICES
1225 OAK STREET, COLUMBIA, SC
IDA W. THOMPSON, DIRECTOR
231-6803



2008-2009

VISUAL LITERACY FESTIVAL

RICHLAND ONE
INSTRUCTIONAL TECHNOLOGY SERVICES



2008-2009 VISUAL LITERACY FESTIVAL

INSTRUCTIONAL TECHNOLOGY SERVICES

Photography

Photography is divided into six categories: black & white prints, color prints, black and white digital, color digital, hand painted (print or digital pictures enhanced with hand painting), photo essays (a group of print, digital or hand painted photographs with a connecting theme with a minimum of four photographs) Entries may range from 35 mm to Polaroid. Digital pictures may be enhanced using photographic editing software.

Entry Deadline – October 20, 2008

Awards – November 10, 2008

Editorial Cartoons

Editorial Cartoons are visual interpretations that make use of symbolism to present a message or point of view about people, events, or situations.

Entry Deadline – November 17, 2008

Awards – November 24, 2008

Computer Technology

Computer Technology is divided into four categories: Original Program (programs written using computer code), web page, software generated (using one type of media such as spreadsheets, databases, fliers, simple PowerPoint presentations with no animation, music, voiceovers, etc.) and multimedia (combining several different types of media: text, audio, graphics, animations, video, etc.).

Entry Deadline – December 8, 2008

Awards – January 12, 2009

Video Production

Video Production may include presentations created and edited using the video camera and its settings or those created using video editing software packages. All video production entries must contain both audio and video and must be submitted on either a CD, DVD or VHS tape.

Entry Deadline – January 26, 2009

Awards – February 9, 2009

Puppetry

Puppetry is divided into five categories: rod puppets, hand puppets, finger puppets, shadow puppets and marionettes. Individual puppets as well as sets of puppets may be submitted.

Entry Deadline – February 23, 2009

Awards – March 16, 2009

Book Production

Book Production showcases creative writing of fables, biographies, nonfiction, stories or original verse. Combining the written word with illustrations, original sketches, photographs, etc., these books are the participants' creations from the binding to the finished publication.

Entry Deadline – March 30, 2009

Awards – April 20, 2009